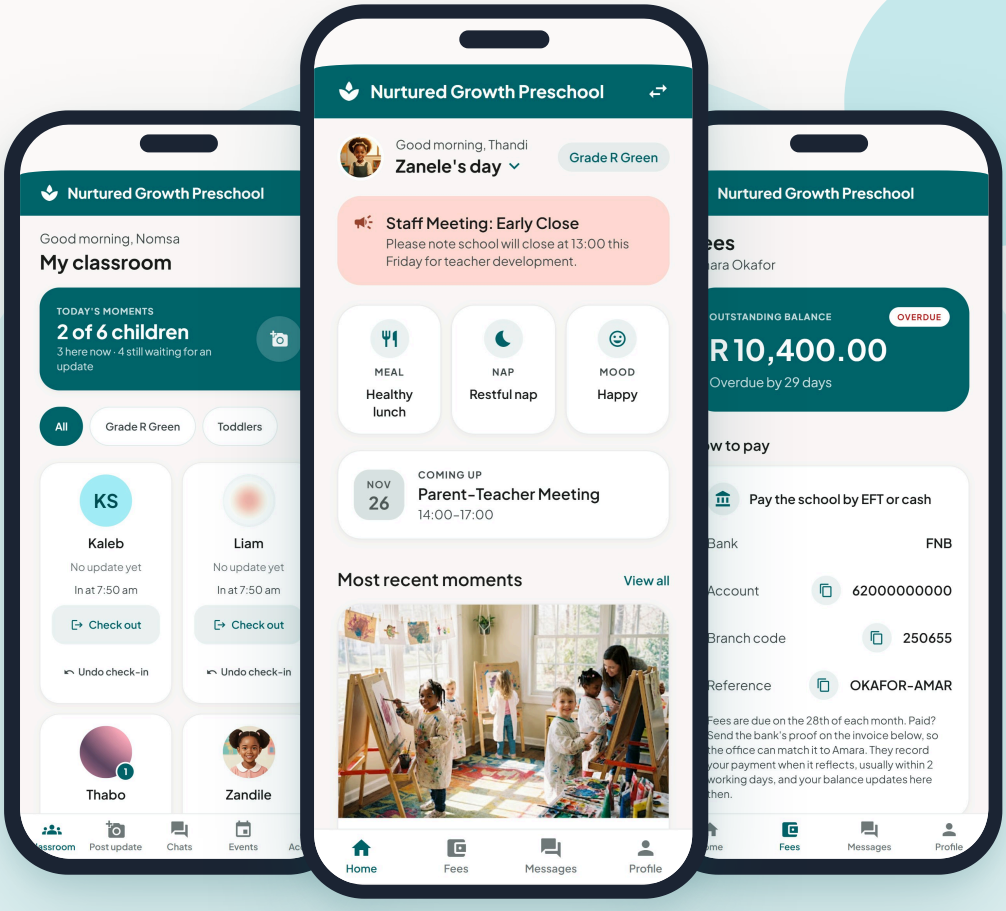
A PROPOSAL FOR YOUR SCHOOL

Little Moments

Every child's day, shared with their family. Fees and notices, without the paperwork.

One app for parents, teachers, the principal and the office, built for South African preschools.

Short on time? Page 2 has the whole proposal and shows which pages are for you.



PREPARED FOR	PREPARED BY	DATE
your school	Mcebisi Mkhohliwe Delano Pereirade Figueiredo	26 Nov 2026 · Draft 8

START HERE

The proposal on one page

Little Moments is an app that shares each child's day with their own family, and takes fee statements, school notices and the pickup list off paper. Parents and teachers use it on their phones, or on a computer with the same login. The office uses it on the computer too. **For a school of 100 children, we estimate about 10 office hours a month back and R7,500 a month of fees paid on time instead of late (page 3).**

What we are asking: a free pilot with one class for one term, set up and supported by us. The rest of the school carries on as today, and nothing is decided until we review it together.
Page 11

Find your pages

Principal
Pages 7–11

See the whole school, or every branch, on your phone: children, fees collected and what teachers shared today. You choose the discounts and who joins.

Office and bursar
Pages 8–9

Invoices go out by themselves each month. Parents pay as they do now, you record each payment, and the list of who owes updates itself.

Teachers
Page 6

Share a child's day in under a minute with a few taps, and answer parents in the app instead of giving out your own number.

Parents
Page 5

See your child's day, your fees and school notices in one place, and decide how your child's photos are used.

For everyone: why schools need it (page 3), how it works and who sees what (page 4), and privacy and safety (page 10).

Meet the demo school

The screens in this proposal are from the working app, filled with a made-up school, **Nurtured Growth Preschool**. None of these people are real.

Thandi parent of Zanele and Thabo, and of Lwazi at another school

David parent of Amara

Nomsa class teacher

Lerato principal of two branches

Pieter school office

FOR EVERYONE · WHY SCHOOLS NEED IT

What changes, and for whom

A caring school is often held back by paper and WhatsApp groups. Here is what happens today, and what happens with Little Moments.

TODAY	WITH LITTLE MOMENTS	HELPS
"How was her day?" Parents get a few words at the gate. Parents in a lift club get nothing.	The teacher taps meal, nap and mood and adds a photo. The parent sees it at work.	Parents, Teachers
Photos in group chats. Every child's photo goes to every family in the class group.	A photo goes only to that child's family, and only if the family has agreed.	Parents, Principal
Notices go missing. Letters stay in school bags. Messages scroll away in the group.	A notice goes to the whole school or one class, with the form attached, and stays in the app.	Office, Parents
Chasing fees. Statements are typed up each month. Finding who has paid means matching bank lines to names.	Invoices go out a week before fees are due. The office records each EFT or cash payment and sees who still owes.	Office, Principal
Who may fetch this child? The pickup list is in an office file, and teachers' numbers are on parents' phones.	Each child's pickup list is in the app. Parents message the teacher in the app, not on WhatsApp.	Teachers, Office
POPIA. The school must be able to show who agreed to what, and who can see a child's details.	Each family's choices are recorded, and every change is logged with who made it and when.	Principal

What it is worth to a school of 100 children

10 hours
a month
of office time back from typing statements, matching payments and phoning about fees.

R7,500
a month
of fees paid on time instead of late, once parents get reminders and a statement on their phone.

Pays for itself
We charge R20 per child a month. A school that adds R25 to each family's fee keeps R500 a month.

No group chats
No teacher gives out a personal number, and no child's photo goes to a whole class group.

Estimates, using the starting figures in our school calculator: 6 office minutes saved per child a month, an average fee of R2,500, 15% of fees paid late, and 1 in 5 of those paid on time after reminders. We would check them against your school's own figures during the pilot, and the calculator (with the mockups) shows them for your numbers. Prices exclude VAT, if it applies.

FOR EVERYONE · HOW IT WORKS

One app, four roles

Everyone signs in to the same app with their own account, and sees only what their role needs. Three everyday examples:

A CHILD'S DAY

Teacher taps Zanele, "built a tower", meal, nap, mood and a photo → **Parent** Thandi sees it at work, with the photo

FEES

App creates each child's invoice a week before it is due → **Parent** pays the school by EFT or cash, as now → **Office** records the payment → **Everyone** sees it paid: parent, office and principal

A NOTICE

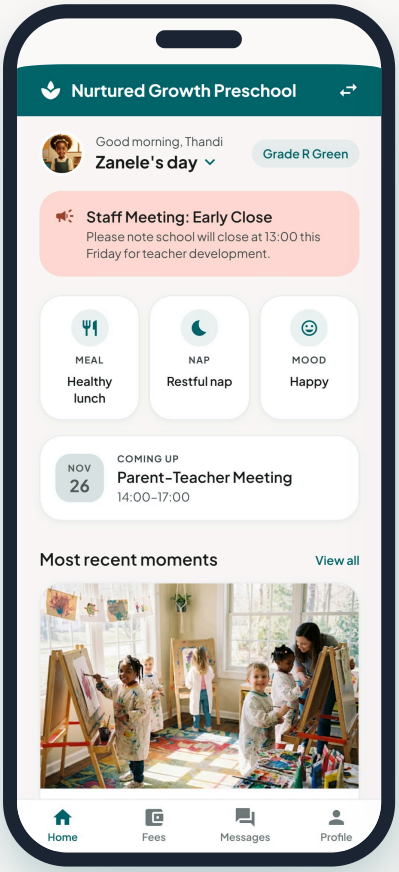
Office or principal writes "Outing on Friday" for Grade R Green, with the menu → **Parents** of Grade R Green see it. Other classes do not.

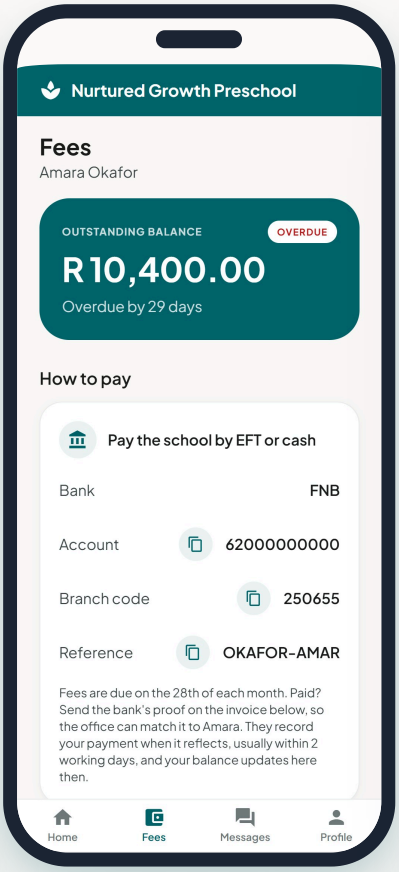
Who sees what

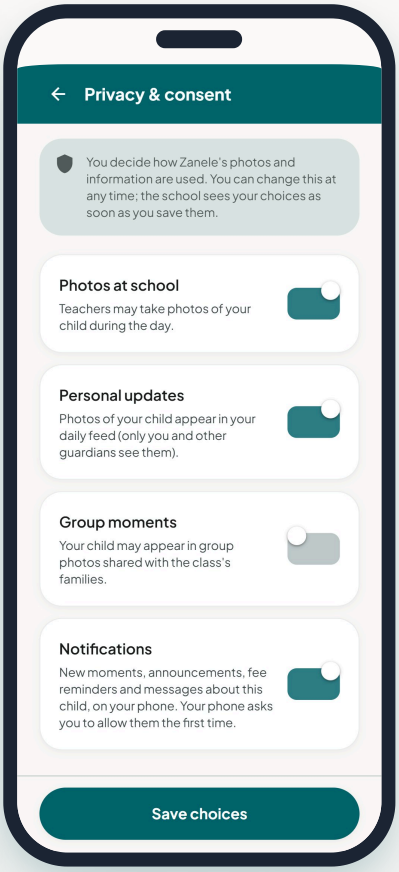
	Parent	Teacher	Office	Principal
A child's daily updates and photos	Own children	Their classes	All	All
Chats between parents and teachers	Own children	Their classes	All	All
Fees, invoices and payments	Own children	No	All, records payments	All
Notices and the school calendar	School and their class	All	All, writes them	All, writes them
Photo choices and pickup list	Own children, sets them	Their classes	All	All
Inviting staff, the log of changes	No	No	Both	Both

Your child's day, in your pocket

Parents install the app on an Android phone and join with a code from the school. Here Thandi follows her daughter Zanele, and David checks his fees. Thandi's son Lwazi is at another school that also uses Little Moments, so she sees him in the same app.







The day at a glance

When she arrived, what she ate, how she slept and her mood, with the teacher's note and photos.

"How was her day?" is answered before pickup.

Fees, clear and simple

What is owed and when, every invoice, and the school's bank details with the family's reference.

Parents pay as they do now. The balance updates when the office records it.

You decide about photos

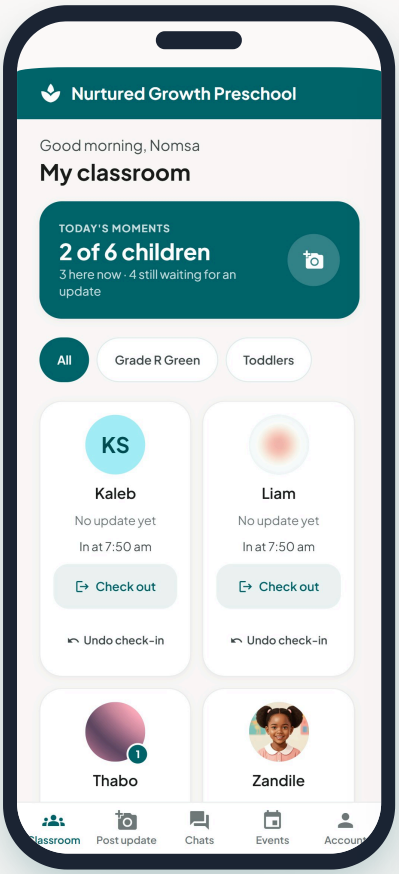
Photos at school, photos in your own updates, group photos and notifications, each with its own switch.

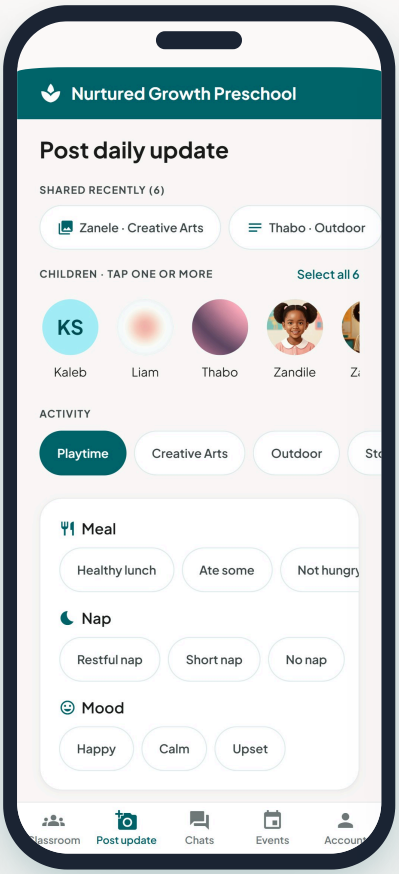
Change your mind at any time.

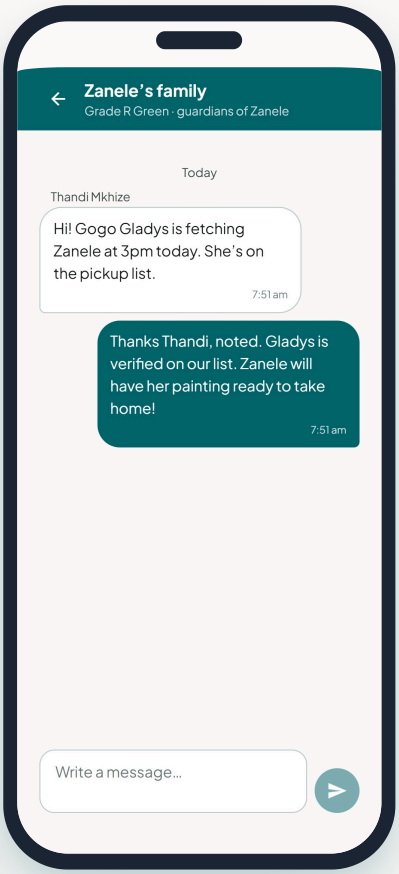
Also for parents: chat with the class teacher · school notices and the calendar · switch between children · children at two schools, one login · each parent or gogo gets their own login · the pickup list · the same login on a computer

A child's day shared in under a minute

Made for a busy classroom: large buttons, a few taps and very little typing. Here is Teacher Nomsa's day.







Who is here, who needs an update

Check each child in and out. A badge shows who has had an update today.

No child goes home without a moment shared.

Tap, tap, tap

Choose the child and the activity, then meal, nap and mood. Add a note and up to six photos if you like.

Photos are blocked if the family has not agreed.

Answer parents in the app

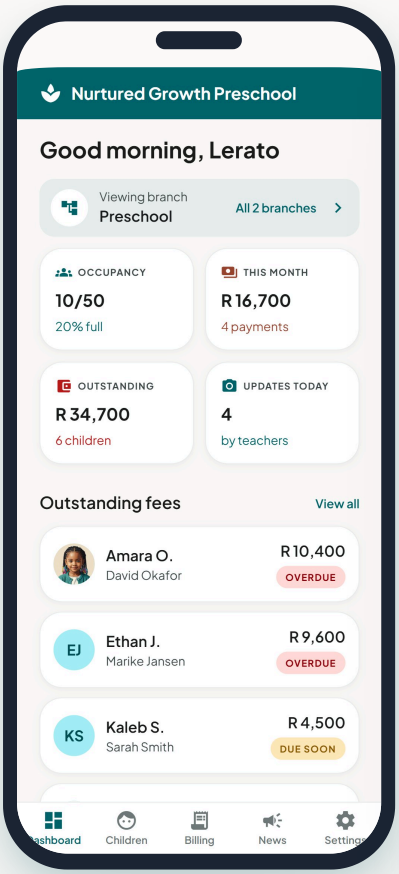
One chat per child, with the class's families only. The office can see the chats too.

No personal number, and the history stays with the school.

Also for teachers: save a draft and finish it at nap time · the school calendar · post from the classroom computer · training takes about 30 minutes

The whole school, on your phone

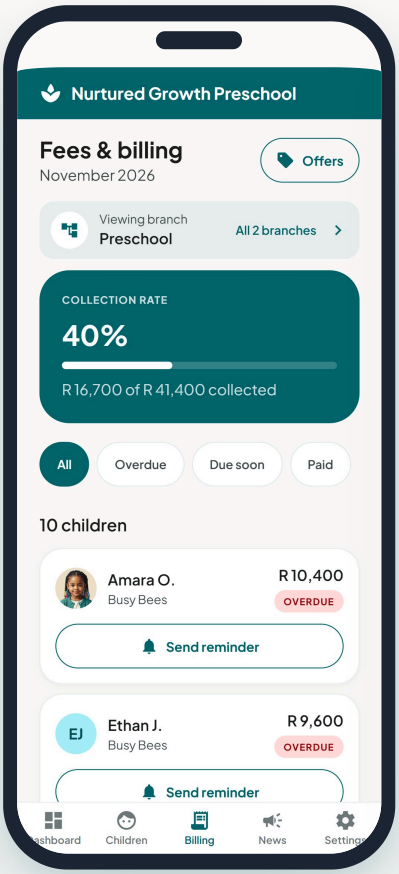
Principal Lerato runs two branches and checks them between meetings. On the office computer she sees the same information (pages 8–9).



The school at a glance

Children enrolled, money collected this month, what is still owed, and today's updates.

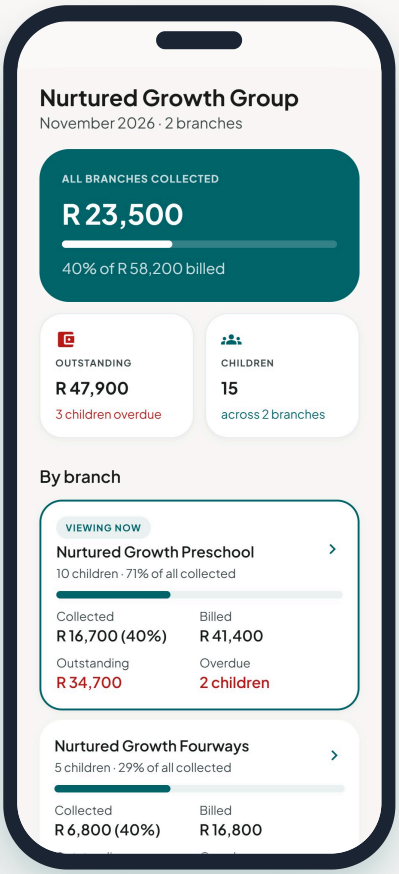
"How are we doing?" in one look.



Who has paid

Each family's balance, with a button to send a friendly reminder.

A kind nudge, without an awkward talk at the gate.



Every branch, together and apart

With more than one branch, head office sees fees for all of them together and for each one. A branch principal sees only their own.

Open a second site without a second system.

Also for the principal: sibling, upfront and refer-a-friend discounts · invite staff · add a guardian · read any chat · a log of every change, with who and when

Fees, from invoice to paid

A week before

Invoices are created for every child, with discounts

Due day

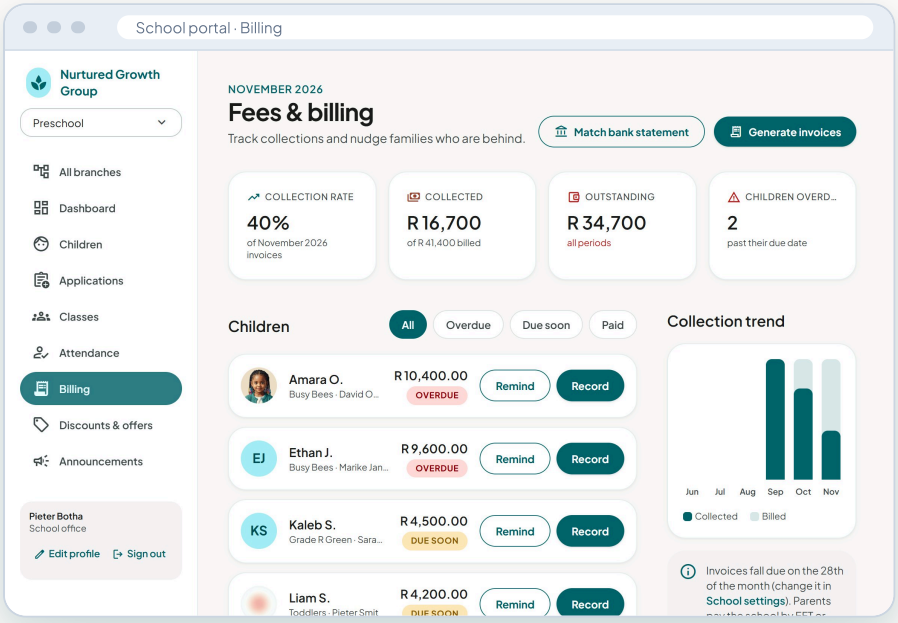
Your choice, for example the 7th. Unpaid invoices then turn overdue on their own

Any day

Pieter records an EFT or cash payment in a few clicks

Straight away

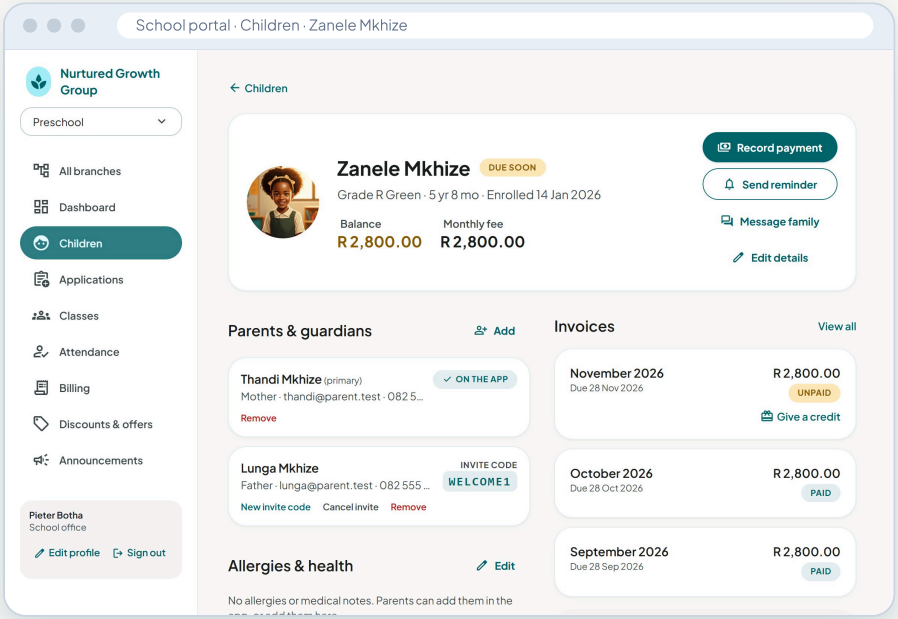
The family, the principal and the office see it



Who has paid, who has not

Money collected and still owed, the overdue families and a six-month trend. Remind a family or record their payment.

Month-end without a spreadsheet.



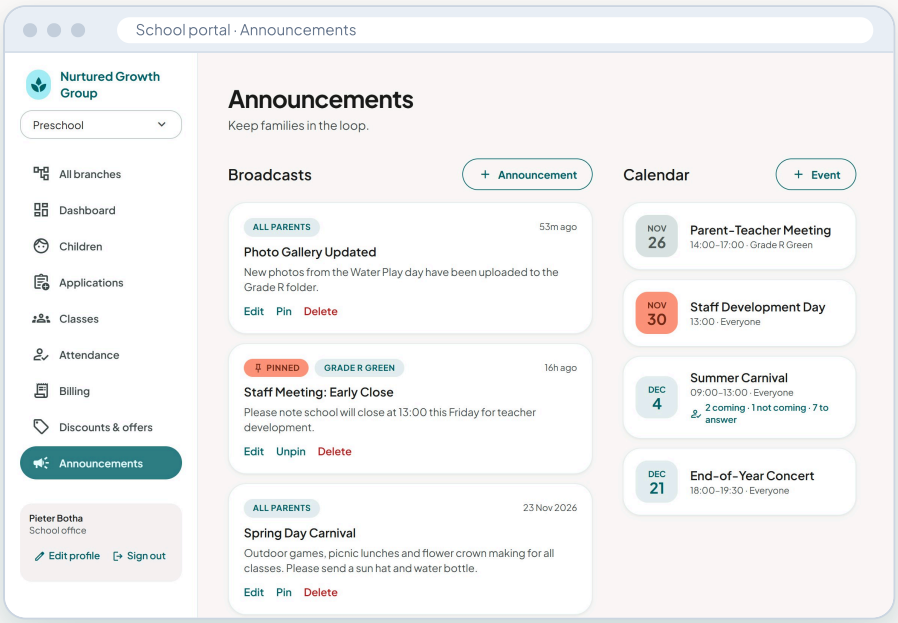
Each family's account

Invoices, payments and credits for one child, with the parents and the pickup list.

A credit, for example for a referral, shows on the family's statement with the reason.

Notices and the daily register

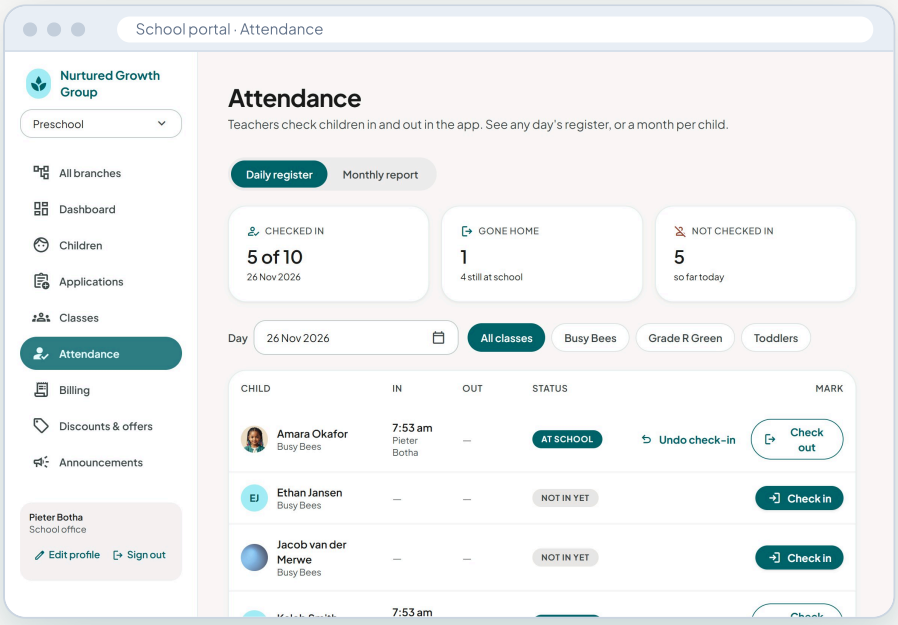
Writing a notice is easier on a big screen. Teachers check children in on their phones, and the office sees the register here.



One notice, the right parents

Write a notice for all parents or one class. Pin it, attach a file or schedule it, and add events to the calendar.

A class notice is seen only by that class's families.



The daily register

Who came in and left, when, and who checked them in, for any day and class. A monthly report downloads as a spreadsheet.

Corrections, here or on a phone, are logged with who made them.

Also in the portal: enrol a child and send the parent a join code · every family chat in one inbox · discounts · staff · a log of every change

FOR EVERYONE · PRIVACY AND SAFETY

Children's information, handled with care

Photos only with consent

A photo goes in a child's update only if the family agreed, and a group photo only if every family did.

Parents see only their own child

No parent can see another family's child, updates or account.

By invitation only

Nobody can join without a code from the school. Only the principal or the school office invites staff. Teachers do not see fees.

A record of every change

Who enrolled a child, recorded a payment, changed a guardian or a privacy choice, and when.

Little Moments is designed around the Protection of Personal Information Act (POPIA). The school stays responsible for its families' information, and we would sign an operator agreement with the school before any real data is loaded. We plan to keep the school's information (children, daily updates, photos and fees) in Google's Johannesburg data centre. Signing in is handled by Google in the United States, so each person's email address and sign-in details are processed there. The operator agreement and the privacy notice will say so, as POPIA requires.

WHERE THE APP IS TODAY

Built and tested, with a short list before launch

Working today

- Everything shown in this proposal, on Android phones and on any computer
- Daily updates for one or several children, photos, chats and check-in
- Invoices, overdue fees, discounts, payments
- Notices, the calendar with day-before reminders, birthdays, join codes, pickups
- The office can also work from a phone: fees, children, notices, the register
- Several branches; parents at two schools
- Setting up from one Excel file, with undo
- A plain-language privacy notice, account deletion, and taking a posted photo down
- Each person can change their own password

To finish before a school goes live

- Live hosting. So far the app runs on a test system with made-up data
- Emails (join codes, reminders) and phone notifications: built, but not yet sent from a live system
- Publishing the app in the Google Play Store
- An iPhone version. So far the app has run on Android phones
- Agreeing a few details with you, such as the wording families see for group photos

A PILOT AT YOUR SCHOOL

Start small, with one class

We would like your school to be one of the first schools to use Little Moments, and to help shape it. We suggest one class for one term before deciding anything further.

Week 1

Walkthrough and set-up

A 30-minute demonstration. We load the pilot class from one Excel file, with its teacher and each child's fee, and agree the consent wording for parents.

Principal · Office

Week 2

The teacher and parents join

A short session with the class teacher. Parents get a join code, install the app and make their privacy choices.

Teacher · Parents

Weeks 3–8

Daily use in one class

Daily moments, check-in, chat and notices for the pilot class. The office runs one or two months of invoices next to its current method, to compare.

Teacher · Parents · Office

End of term

Review together

What parents, the teacher and the office found useful, what was missing, and whether to extend to the whole school.

Everyone

What we ask of the school

One willing class teacher with an Android phone, a contact person in the office, a class list with parent contact details, and honest feedback.

What the school gets

Set-up and training done for you, changes made from your feedback, and support from us by phone or WhatsApp throughout.

Cost of the pilot

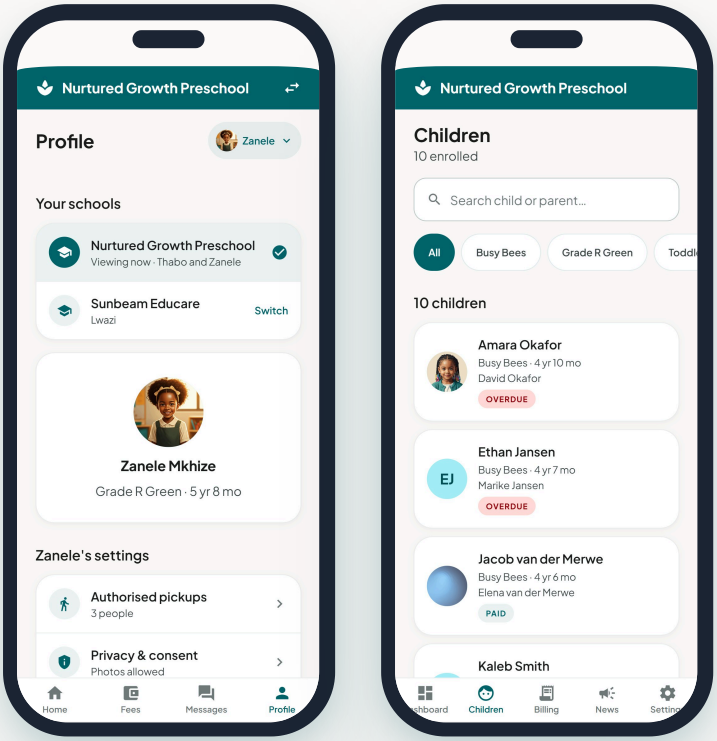
No charge to the school or to parents for the pilot term.

After the pilot

R20 per enrolled child a month, only if the school carries on. The school can cover it with a small app fee on each family's monthly fee.

NEXT STEPS

Tell us what your school needs



We would value your view on

1. Which would help your school most: daily moments, fees, or notices?
2. How do you send statements and track payments today, and what takes longest?
3. What do your teachers already share with parents, and how?
4. Is anything missing that you would need from day one, such as incident reports or a waiting list?
5. What would parents at your school worry about, and what would reassure them?

One class first

Shaped by your feedback

No commitment after the pilot

Next steps

We would love to show you Little Moments on a phone and on your office computer.

1. Book a 30-minute walkthrough with the principal and the school office.
2. Choose a pilot class and agree the consent wording for parents.
3. Start the pilot at the beginning of **Term 1, January 2027**.

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Thank you for considering Little Moments. We would be proud to build it with your school. If you'd rather not hear from us again, just say so or reply STOP, and we won't contact you again.